



## 2021 ADVERTISING PACKAGES

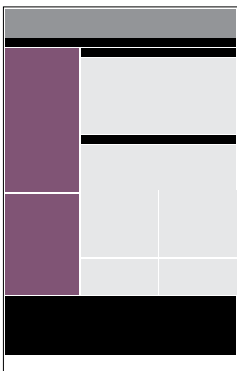
Purchase a half or full-page ad for one year in the WEC Magazine and receive these additional promotional opportunities at the World Equestrian Center - Ocala:

Contact Karla Campbell at [karla.campbell@wec.net](mailto:karla.campbell@wec.net) or **412.326.7325**

### Digital Display



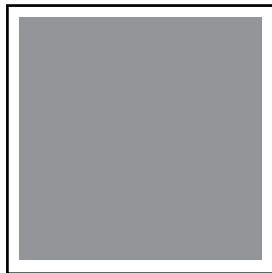
### Newsletter



### Website



### Full page



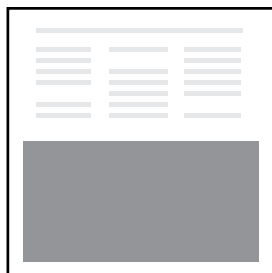
**10.75" x 10.75"**

*Non bleed*

**12" x 12"** (12.25" x 12.25")

*Full bleed*

### Half page



**11.125" x 3.875"**

## Package One Full Page

**Magazine:** Full Page Ad in no less than four editions of the WEC Magazine

**Arena Lobby Advertising:** Logo inclusion on digital boards in the lobbies of Arenas 1 - 5. Ten second impression in each loop.

**Newsletter:** Logo inclusion in the WEC Weekly Newsletter

**Website:** Logo inclusion on [wec.net](http://wec.net)

**Yearly Subscription**

**Full page** \$10,000

## Package Two Half Page

**Magazine:** Half Page Ad in no less than four editions of the WEC Magazine

**Arena Lobby Advertising:** Logo inclusion on digital boards in the lobbies of Arenas 1 - 5. Five second impression in each loop.

**Newsletter:** Logo inclusion in the WEC Weekly Newsletter

**Website:** Logo inclusion on [wec.net](http://wec.net)

**Yearly Subscription**

**Half page** \$5,000

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