



WORLD
EQUESTRIAN CENTER®



2024
VENDOR KIT

Who We Are

At the intersection of sports, entertainment, events, tourism and hospitality, World Equestrian Center – Ocala offers the rare combination of state-of-the-art facilities and a one-of-a-kind setting. Located in Ocala, Florida, this world-class destination is home to two exposition centers and six climate-controlled arenas totaling over 700,000 square feet of flexible indoor space. In addition, this facility includes multiple outdoor venues to accommodate a variety of athletic events and conventions. Also featured on-site is a nearly 13,000 square feet of retail space, eight dining options, three fitness facilities, a full-service resort spa and salon, and two hotels.

Our Philosophy

World Equestrian Center is dedicated to offering great sport and good fun in a family-friendly environment, promising exhibitors an experience built on three core values: **Quality. Class. Distinction.**





Vendor Village

The Vendor Village is located at the main thoroughfare of the Grand Arena Courtyard and The Equestrian Hotel. The space is set on a cobblestone setting. Full power is available throughout this courtyard and is convenient to the venue's restaurants and retail stores.

Weekly Fees Include

- Electrical Cost
- Wi-Fi Cost

Delivery Process & Mailing Address

Package Delivery Address

WEC General Store
8105 NW 21st St.
Ocala, FL 34482

Freight Delivery

1390 NW 80th Ave.
Ocala, FL 34482

*Please include your name and phone number

There will be a \$50/pallet charge and all shipments must be f.o.b. pallets.

If you are seeking a company to assist with deliveries, please consider You Crate, a proud partner of the World Equestrian Center. For more information, visit youcrate.com or call 877.558.2580.

Sponsorship & Advertising Opportunities

Vendors interested in sponsorship opportunities at World Equestrian Center can contact:

Ocala Sponsor Contact

Jim Wolf
908.391.5047
flsponsorships@wec.net

Ocala Vendor & Advertising Contact

Karla Campbell
412.326.7325
ads@wec.net



Vendor Rules, Regulations and Policy

- **PERMITS:** Vendors must obtain all required permits and provide WEC with their current Florida or Ohio Sales Tax Number.
- **CERTIFICATE OF INSURANCE:** Vendors must submit, with payment, a certificate of insurance with the designated certificate holder based on location. The certificate should show proof of the following minimum limits of insurance, or as required by law, whichever is greater:

General Liability, including contractual, independent contractors, products/completed operations and Workers' Compensation:

- Each Occurrence \$1,000,000
- General Aggregate \$2,000,000
- Business Auto \$1,000,000 (if vehicles used by VENDOR)
- Workers' Compensation Statutory

Please list Arena Horse Shows of Ocala LLC as the designated certificate holder.

Designated certificate holders shall be listed as an "Additional Insured" in the description section of the certificate for all coverage for General Liability or as noted: "<<Arena Horse Shows of Wilmington LLC>> or <<Arena Horse Shows of Ocala LLC>> are included as additional insured for services provided by the named insured." Certificates of insurance shall contain a provision for at least sixty (60) days' notice to the certificate holder of cancellation or nonrenewal of the insurance indicated in the certificate. Certificates must be originals signed by an authorized representative of insurance company.

- **FIRE REGULATIONS:** The Concessionaire agrees to abide by all fire regulations and decisions of the local fire department representative.
- **VENDOR BOOTH SELECTION AND APPLICATION:** Approved vendors will be based on date of application submission, length of commitment and size of space. Priority will be given to vendors that stay the entire circuit (January through March). Vendors may be limited due to prior agreements and to assure variety in merchandise available to WEC exhibitors. WEC reserves the right to reject any vendor application for any reason or withdraw acceptance. Receipt of application and fees is not an automatic guarantee of acceptance. Deposit of an applicant's check does not guarantee acceptance as a vendor. You will be notified in writing via email once your application has been reviewed.

- **PAYMENT:** A deposit of \$200.00 is required with your application. Applications submitted without deposit payments will not be considered. Upon acceptance of the agreement, your deposit will be applied toward your total vendor fees and is nonrefundable. Applications must be filled out completely and signed, including the Rules and Regulations document. Rental items will be invoiced 30 days prior to the start of the first show you will be attending. Balance due must be paid in full upon your arrival.
- **ARRIVAL & SETUP:** Vendor Booth setup will be held the day prior to the first day of the show (times will be determined at a later date) and must be vacated the day following the last day of competition unless prior arrangements have been made. It is strongly encouraged that booths will be open for business during show hours. All rentals are for the entire duration of the show.
- **SHIPPING & DELIVERIES:** All shipments are the responsibility of the recipient who cannot hold WEC liable for any losses or damage. Any costs for shipments are the responsibility of the vendor.

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Contact the Vendor Coordinator for any questions related to deliveries at flvendors@wec.net.

- **SECURITY:** There will be on-site security at the venue. WEC cannot be held liable for any lost, damaged or stolen items. Insurance, if desired by the Vendor, must be obtained by them at their own expense. WEC assumes no risk: by the acceptance of this agreement, the Vendor expressly releases WEC of and from any and all liability for any damage, injury or loss to any persons or goods which may arise from and/or in connection with the rental and occupation of said space by vendor and agree to hold and save the WEC harmless of any loss or damage by reason thereof. WEC assumes no responsibility, whatsoever for any property shipped to or placed in the exhibition area.
- **SIGNAGE:** Vendors are prohibited from placing signs on any walls throughout the building and around the venue. Vendors will be billed for any damage to paint or walls from not adhering to this rule.
- **TERMINATION.** Either party may terminate this Agreement by giving 30 days' written notice to the other of its intent to terminate this Agreement. Such termination may be made with or without cause.

- **NON-WAIVER:** The failure of either party to this Agreement to exercise any of its rights under this Agreement at any time does not constitute a breach of this Agreement and shall not be deemed to be a waiver of such rights or a waiver of any subsequent breach
- **NON-ASSIGNMENT:** Vendor may not assign this Agreement or any rights granted to either party under this Agreement to another individual or entity, in whole or in part, whether voluntarily, by operation of law or otherwise. Any such attempted assignment or transfer shall be null and void. Vendor may assign this Agreement with prior written consent from WEC.
- **NON-SOLICITATION:** Vendor may not solicit any member, referral or allow him or herself to be put in an opportunistic situation in which WEC could lose any guest or potential business. No favors may be exchanged between Vendor and WEC's clientele, for gain or personal profit. In the event of a breach of this policy by Vendor, WEC is entitled to any and all factual financial loss or projected financial loss or damages. Vendor acknowledges the consequences of legal prosecution and will be responsible for any legal costs that may be incurred as a result of Vendor's breach of this Agreement.
- **CONFLICTS OF INTEREST:** Vendor certifies that he or she is not a party to any agreements that in any way conflict with the provisions herein.
- **NOTICES:** Any notice given in connection with this Agreement shall be given in writing and delivered either by hand to the party or by certified mail, return receipt requested, or by fax to the party at that party's address stated at the top of this Agreement. Any party may change its notice address by giving notice of the change in accordance with this section.
- **CHOICE OF LAW:** Any dispute under this Agreement or related to this Agreement shall be decided in accordance with the laws of the state in which the event occurs applies.
- **ENTIRE AGREEMENT:** This is the entire Agreement between the parties and cannot be changed or modified orally. This Agreement may be supplemented, amended or revised only by a writing that is signed by each of the parties.
- **SEVERABILITY:** If any part of this Agreement is held to be unenforceable, the rest of this Agreement shall nevertheless remain in full force and effect.

WEC has made every effort to have the best interest of all vendors. If there are questions not addressed or outlined in the documents presented, WEC reserves the right to amend the rules and regulations.



Contact

Vendor Coordinator

World Equestrian Center – Ocala

flvendors@wec.net

Photos Courtesy

Andrew Ryback Photography - Cover

Maven Photography - All other photography



wec.net

