

World Equestrian Center – Photography Policy

Official Photographers

- Andrew Ryback Photography
- MAVEN Photo+Film
- Shane Rux Photography
- Winslow Photography

All professional photographers not on assignment from a specific media at World Equestrian Center are required to apply for a private photographer pass or must have a vendor space on-site. Official letters of assignment are required to be submitted prior to the event. Applications do not imply acceptance or permission granted. Management will respond to accepted applications within two weeks.

This policy only applies to professional photographers and does not prevent spectators from using their cameras for personal non-commercial use, however, spectators must also abide by the rules and regulations to ensure the safety of all exhibitors and vendors/photographers. For the purposes of this policy, a professional photographer is defined as an individual that financially benefits from selling images or photographic services.

- Personal photographers may only photograph from the spectator areas. Do not go along the rail at ingate areas, in the gravel alongside the arena, in the barns, or photograph the warm-up areas.
- No soliciting of photographic services allowed on property or via social media.
- Any infraction of this policy will result in expulsion from World Equestrian Center properties.

Media Photographers

Photographers representing newspapers, magazines, websites, and other media, with purpose of appearing in print and online placements, must apply for media credentials and be approved by World Equestrian Center. Credentials are required for photographing on-site. Applying for a media credential is agreement that your photos will only be used for media purposes and will not be sold or given away to riders or to non-media businesses for any use on social media, promotions, or advertising. Media photographers must apply for each week they plan to cover competitions at World Equestrian Center and receive their credentials prior to photographing at the facility. Media centers are available for use and media are provided with workspace and WiFi for their coverage of events.

Location, Brand and Non-Equine Commercial Photography:

These activities are strictly prohibited without express permission. Those seeking permission must apply for media credentials and offer detailed description of facility/location usage. Direct location inquiries to Justin Garner at Justin.Garner@wec.net.

Photography Disclaimer:

By entering the premises of World Equestrian Center (WEC), you enter an area where photography, audio and video recording may occur. By entering the property, you consent to photography, audio and/or video recording, and the release, publication, exhibition or reproduction to be used for news, web, social media, advertising and other promotional purposes by WEC and its affiliates and representatives. In entering the WEC grounds, you release WEC, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, images, video and/or audio recordings. All rights to royalties, claims of payment in connection with any use of the media materials listed above, are waived, regardless of whether a fee or admission is charged, or sponsorship applied. You have been fully informed of your consent, waiver of liability, and release before entering WEC grounds.