



**WORLD**  
EQUESTRIAN CENTER®



2025  
VENDOR KIT

# Who We Are

At the intersection of sports, entertainment, events, tourism and hospitality, World Equestrian Center – Ocala offers the rare combination of state-of-the-art facilities and a one-of-a-kind setting.

This world-class destination is home to two exposition centers and six climate-controlled arenas, along with multiple outdoor venues to accommodate a variety of events. Also featured on-site are two hotels and nearly 13,000 square feet of permanent retail space, a range of dining options, a full-service resort spa and salon and much more.

World Equestrian Center is dedicated to offering great sport and good fun in a family-friendly environment, promising exhibitors an experience built on three core values: Quality. Class. Distinction.





## Vendor Village

The Vendor Village is located at the main thoroughfare of the Grand Arena Courtyard and The Equestrian Hotel, near the venue's restaurants and permanent retail stores. The space is set on a cobblestones. Full power is available throughout.

### Weekly Fees Include

- Electrical Cost
- Wi-Fi Cost

## Vendor Row

Vendor Row is located between the Chapel and Ralph's Burger & Sandwich Shop, nearest to Barns E-K and just steps from Hunter Arenas 3 and 4. This area sits on pavement and offers full power access throughout.

### Weekly Fees Include

- Electrical Cost
- Wi-Fi Cost

# Delivery Process & Mailing Address

## Package Delivery Address

WEC General Store  
Attn: Vendor Name and Contact  
8105 NW 21 St.  
Ocala, FL 34482

\*Please include your name and phone number

## Freight Delivery (Warehouse)

Vendor Name and Contact  
1390 NW 80th Ave.  
Ocala, FL 34482

There will be a \$50/pallet charge and all shipments must be f.o.b. pallets.

If you are seeking a company to assist with deliveries, please consider You Crate, a proud partner of the World Equestrian Center. For more information, visit [youcrate.com](http://youcrate.com) or call 877.558.2580.

# Sponsorship Opportunities

Vendors interested in sponsorship opportunities at World Equestrian Center can contact:

## Ocala Sponsor Contact

Jim Wolf  
908.391.5047  
[flsponsorships@wec.net](mailto:flsponsorships@wec.net)



# Vendor Rules, Regulations and Policy

- **VENDOR BOOTH SELECTION AND APPLICATION:** Once approved, a Vendor and their location will be determined by AHSO in its sole and absolute discretion, based upon the date of application submission, length of commitment and size of space (the “booth or trailer location”). Priority will be given to vendors that stay the entire circuit. Vendors may be limited due to prior agreements and to assure variety in merchandise available to ASHO exhibitors. All vendors attending with a trailer must submit current photos of their trailer for visual approval by AHSO. AHSO reserves the right to reject any vendor application for any reason or no reason or withdraw acceptance. Receipt of application and fees is not an automatic guarantee of acceptance. Deposit of an applicant’s check does not guarantee acceptance as a vendor. Vendor will be notified in writing via email once your application has been reviewed.
- **PAYMENT:** A deposit of \$200.00 is required with the Vendor Application. Applications submitted without deposit payments will not be considered. A final payment of the balance of 100% of the anticipated charges, plus the applicable sales tax will be required and must be paid in full at least seventy two (72) hours prior to the date of your arrival. Access will be denied if you fail to pay the balance at least seventy-two (72) hours prior to arrival, by either credit card or through ACH payment.
- **ARRIVAL & SETUP:** Vendor Booth setup will be held the day prior to the first day of the show (times will be determined at a later date) and must be vacated the day following the last day of competition unless prior arrangements have been made. It is strongly encouraged that booths will be open for business during show hours. All rentals are for the entire duration of the show.
- **APPLICATION:** Apply online using [this link](#).

# Contact

## Vendor Coordinator

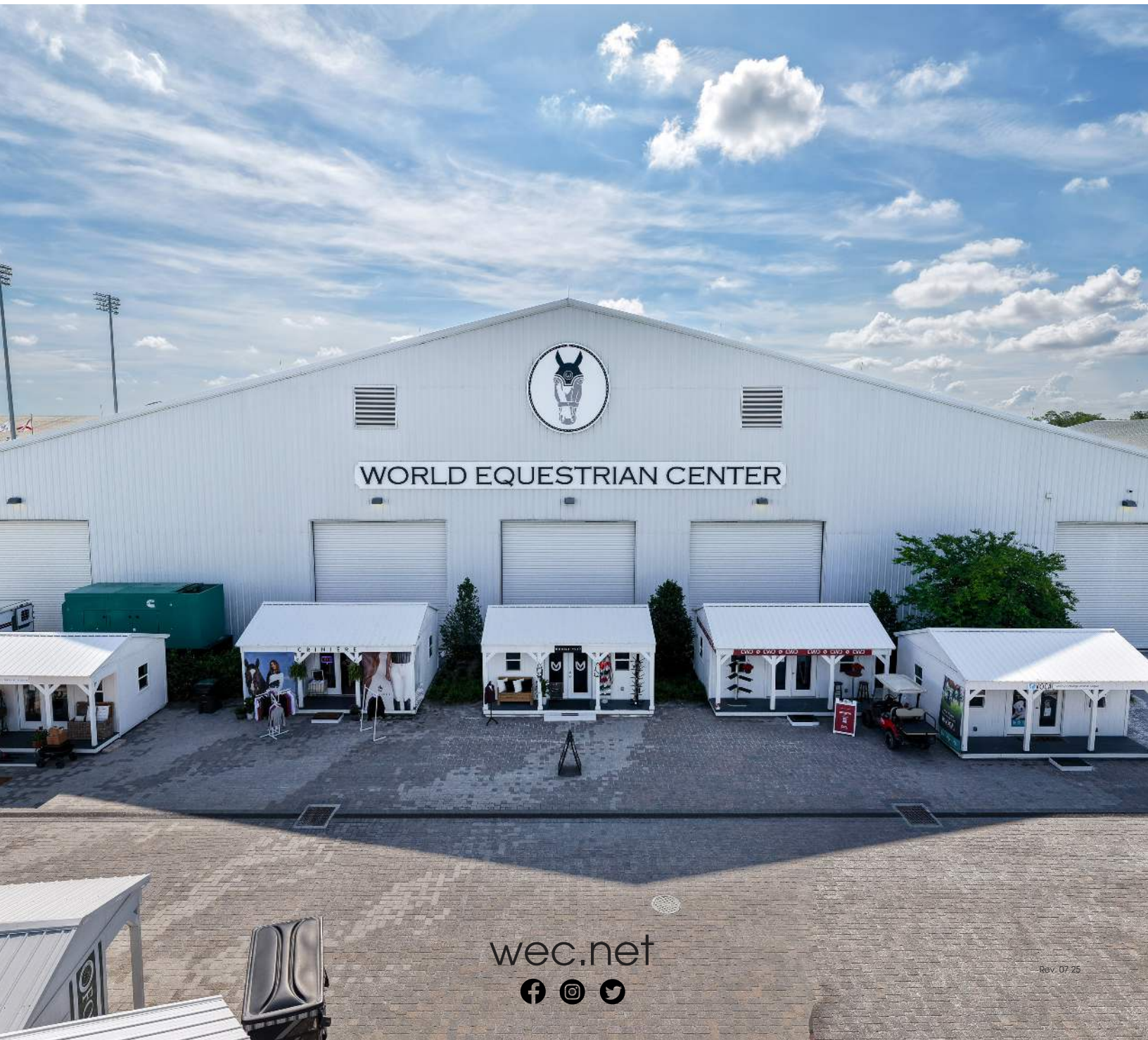
World Equestrian Center – Ocala

flvendors@wec.net

Photos Courtesy

Andrew Ryback Photography - Cover

Maven Photography - All other photography



wec.net

